

FOR IMMEDIATE RELEASE:

Abundant Energy, LLC. Secures First Round of Hydro Project Funding

Vernon, Texas – November 16, 2011

Abundant Energy, LLC. today announced the procurement of major funding for a project to be undertaken within its hydrokinetic generation division.

COO Doug Moore said that New Water Energy, a wholly-owned subsidiary of Abundant Energy, has received \$1 million in funding from a private investor toward the development of a water-based electrical generator that its engineers have been developing over the last 2 years. “We are excited about this initial investment, which represents a significant stride toward the \$6 million that we are raising for the construction of our first commercial hydrokinetic generation system.”

Abundant Energy’s water-based turbine system is designed to generate reliable, clean electricity by converting the hydrokinetic energy of flowing water into electrical energy, without disturbing the surrounding ecosystem. While concluding the initial planning and design stage, company officials are working to secure the additional investment funding. Manufacturing of the unit is expected to commence before the end of the year.

CEO Doug Burns added, “Our concept and design has attracted interest from potential customers in various parts of the world. We are anxious to prove and perfect this hydrokinetic technology, so that we can extend it to an eager global market in the near future.”

Austin, Texas-based Abundant Energy, LLC. is a renewable energy company focused on the design, manufacture and deployment of innovative, reliable, clean energy technologies. Abundant Energy’s mid-sized, vertical-axis wind turbines are designed to reduce energy costs for municipal and industrial customers by generating power directly on the distribution side of the energy grid.

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