

FOR IMMEDIATE RELEASE:

Senior Abundant Energy, LLC. Executive Takes Up Residence Near Vernon Manufacturing Facility

Vernon, Texas – October 1, 2011

Doug Moore, Chief Operating Officer of Abundant Energy, has moved to Vernon so that he can be close to the Company's principal manufacturing plant. "Having lived in Electra for 20 years, it's good to be back in this area of Texas, where Sue and I have family" said Moore. "Living in Vernon will allow me to stay on top of things as we ramp up critical operations for both our wind and hydrokinetic generation businesses."

Moore and his wife, Sue, have already moved in, although they are still spending much of their time overseeing the successful completion of Abundant Energy's first commercial vertical-axis wind turbine, currently under construction in Clovis, New Mexico.

The Vernon assembly plant will initially host the production of Abundant Energy's mid-sized, vertical-axis WindFlyer® wind turbines. Production components will be manufactured and/or assembled in Vernon and shipped to final on-site locations for assembly.

Austin, Texas-based Abundant Energy, LLC. is a renewable energy company focused on the design, manufacture and deployment of innovative, reliable, clean energy technologies. Abundant Energy's mid-sized, vertical-axis wind turbines are designed to reduce energy costs for municipal and industrial customers by generating power directly on the distribution side of the energy grid.

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